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FOR IMMEDIATE RELEASE

NEWS FROM: All Seasons Hot Tubs & Pool Tables

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LOCAL RETAILER NAMED DEALER OF THE YEAR

Centerville, UT—All Seasons Spas, a local hot tub retailer with three local locations, was recently awarded with a 2006 Dealer of the Year Award by their hot tub manufacturer, Hot Spring Spas, makers of the world's number one selling brand of portable spas.

Ryan Jolley, owner of All Seasons was selected from among *over 750 Hot Spring dealers worldwide* to receive this symbol of excellence because of their commitment, professionalism, product knowledge and outstanding customer service.

According to Mike Dunn, Vice President of Sales and Marketing at Hot Spring Spas, the Dealer of the Year Award is among Hot Spring Spas' highest worldwide retail award honor. "It is with great pleasure that I present this award to the team at All Seasons for their remarkable efforts during 2006," said Dunn. "It is no wonder they are an award-winning dealership—they have consistently displayed tremendous dedication and commitment to providing the local market with the utmost in customer service and dependable, superior products."

Mr. Jolley says that aside from receiving this honor, the best reward he can get is to put a smile on a customer's face. One that won't go away. "I have people coming in after they've owned their spa for a month or two, with a big smile on their face, telling me that they can't believe how much they benefit from their spa; how often they are using it, how much closer they feel to their family and how much more relaxed they feel...there's a lot of reward that comes with hearing that kind of positive feedback," said Jolley.



All Seasons Centerville Store